



English

INTERNATIONAL



# GLOBAL EXHIBITIONS



*Exhibitions*

*Consulting*

*Education*

# Get the picture ...

## DLG International GmbH –

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## International Exhibitions

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Are you looking for an exhibition covering specific fields?  
Our pictographs may be helpful here:



Agricultural machinery



Animal production



Plant production



Renewable Energy



Machinery demonstrations



Livestock show



Technical programme



Indoor / open-air exhibition

# DLG International GmbH – Who we are, what we do

## ■ Who we are

DLG International GmbH operates since 1987 as a highly specialised consulting company with focus on services for organisations of agribusiness and food industry.

## ■ What we do

DLG International GmbH organizes international specialist exhibitions in the many fields of the agricultural sector, from agricultural machinery and equipment, crop growing and animal production to bioenergy. These shows present innovative products, processes and services along the entire value chain. We are also the right contact partner for services covering all aspects of the exhibition including stand construction. The exhibitions are flanked by technical events such as e.g. lectures, conferences, workshops and panel discussions

## ■ Where to find us

DLG International GmbH coordinates and steers the activities of its subsidiaries and projects from its Head Office in Frankfurt am Main, Germany. Our subsidiaries are based in China, the Netherlands, Poland, Romania and Turkey. We implement further projects with partners in Italy, Russia and the USA.



<b>Where</b>	Moscow, Russia
<b>When</b>	October, annually
<b>Target market</b>	National
<b>Exhibition focus</b>	Agricultural machinery
<b>Exhibitors</b>	623 (from 29 countries)
<b>Visitors</b>	23,000
<b>Floor space (net)</b>	25,508 sqm

#### ■ Add-ons

- Country pavilions
- Comprehensive technical programme
- Within the “Russian Agri-industrial Week – Golden Autumn”

#### ■ Your place to be ...

- ... if you want to be part of Russia’s largest agricultural machinery trade fair
- ... if you want to get to know the Russian market and its business opportunities
- ... if you want to establish valuable contacts within the sector and with political decision makers



# AgroFarm



<b>Where</b>	Moscow, Russia
<b>When</b>	February, annually
<b>Target market</b>	National
<b>Exhibition focus</b>	Animal husbandry and breeding
<b>Exhibitors</b>	230 (from 19 countries)
<b>Visitors</b>	8.930
<b>Floor space (net)</b>	5.000 m <sup>2</sup>

## ■ Add-ons

- Country pavilions
- Comprehensive technical programme with live demonstrations and Information Centres
- AgroFarm Best Product Award, AgroFarm Best Service Award (Awarding products and services especially suited for the Russian market)

## ■ Your place to be ...

- ... if you want to meet top-level decision makers
- ... if you want to find business partners for your network in Russia
- ... if you want to grasp the opportunity to place your products in a booming market



# AG CONNECT EXPO



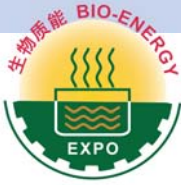
<b>Where</b>	Alternating locations, USA
<b>When</b>	January, biennially
<b>Target market</b>	International
<b>Exhibition focus</b>	Agricultural machinery and equipment Animal production Plant production Renewable Energy
<b>Exhibitors</b>	382
<b>Visitors</b>	11,500 (from 58 countries)
<b>Floor space (net)</b>	16,200 sqm

## ■ Add-ons

- Country Pavilions
- New Product & Technology Program
- AE50 Award for Innovations
- Technical program with over 40 events
- Various co-locations (e. g. Annual meeting of American Farm Bureau Federation)

## ■ Your place to be ...

- ... if you want to experience the next-generation agriculture event in the U. S.
- ... if you want to use unique opportunities for meeting top representatives
- ... if you want to gather know-how about the U. S. market



<b>Where</b>	Alternating locations, China
<b>When</b>	May, annually
<b>Target market</b>	Asian Region
<b>Exhibition focus</b>	Biogas technology and management
<b>Exhibitors</b>	25 (1,020 exhibitors incl. China Animal Husbandry Expo (CAHE))
<b>Visitors</b>	90,000 (Bio-Energy-Expo and CAHE)
<b>Floor space (net)</b>	40,000 sqm (Bio-Energy-Expo and CAHE)

### ■ Add-ons

- Within the well-established exhibition China Animal Husbandry Expo
- International bio-energy conference
- Excursion to biogas plants
- Attractive travel package to the exhibition

### ■ Your place to be ...

- ... if you want to enter an investment friendly market
- ... if you want to establish high-potential business contacts in China
- ... if you want to participate in China's Bio-energy development



# opolagra



<b>Where</b>	Kamień Śląski near Opole, Poland
<b>When</b>	June, annually
<b>Target market</b>	National + Slovakia + Czech Republic
<b>Exhibition focus</b>	Agricultural machinery Plant production Animal production (incl. livestock show)
<b>Exhibitors</b>	328
<b>Visitors</b>	42,000
<b>Floor space (gross)</b>	31 ha

## ■ Add-ons

- Machinery Demonstrations
- Livestock show and auction
- Technical programme
- Test driving of agricultural machinery

## ■ Your place to be ...

- ... if you want to participate in south Poland's leading agricultural exhibition
- ... if you want to meet investment-friendly business farmers from Poland
- ... if you want to position your business on the Polish agricultural market



# AGRO-TECH

## MINIKOWO



<b>Where</b>	Minikowo, Poland
<b>When</b>	July, annually
<b>Target market</b>	National
<b>Exhibition focus</b>	Agricultural machinery Plant production Animal husbandry (incl. livestock show)
<b>Exhibitors</b>	440
<b>Visitors</b>	35,000
<b>Floor space (gross)</b>	12 ha

### ■ Add-ons

- Machinery demonstrations
- Livestock show and auction
- Trial plots

### ■ Your place to be ...

- ... if you want to establish and intensify contacts within the Polish agricultural industry
- ... if you want to learn more about the Polish agricultural market
- ... to get to know the most comprehensive agricultural trade fair in the north-west of Poland



# AgriPlanta EXPO



<b>Where</b>	Fundulea, Romania
<b>When</b>	June, annually
<b>Target market</b>	National
<b>Exhibition focus</b>	Plant production Agricultural machinery Financing
<b>Exhibitors</b>	99
<b>Visitors</b>	5,500
<b>Floor space (gross)</b>	20 ha

## ■ Add-ons

- Trial fields
- Machinery demonstrations
- Test driving of agricultural machinery
- Agricultural seminars and forums

## ■ Your place to be ...

- ... if you want to experience plant production in Romania
- ... if you want to build strong business relations
- ... if you want to be part of the one-of-a-kind event in Romania



# AGRARIA



<b>Where</b>	Cluj-Napoca, Romania
<b>When</b>	May, annually
<b>Target market</b>	International
<b>Exhibition focus</b>	Agricultural machinery Animal breeding Food industry
<b>Exhibitors</b>	250 from 10 countries
<b>Visitors</b>	20,000
<b>Floor space (gross)</b>	20,000 sqm

## ■ Add-ons

- Animal show and farmers' days
- Scholarship (for commitment in social projects)
- Comprehensive technical programme

## ■ Your place to be ...

- ... if you want to enter the fast-growing Romanian market
- ... if you want to boost your network of partners in Romania
- ... if you want to see Romania's leading agricultural event



<b>Where</b>	Alternating locations in important crop production areas of Turkey
<b>When</b>	May/June, annually
<b>Target market</b>	International
<b>Exhibition focus</b>	Plant production
<b>Exhibitors</b>	133
<b>Visitors</b>	27,500
<b>Floor space (gross)</b>	33 ha

#### ■ Add-ons

- Trial Plots
- Machinery demonstrations
- Expert meetings for plant protection and fertilization

#### ■ Your place to be ...

- ... if the market in Turkey appeals to you
- ... if you are looking for contacts with business farmers and agricultural enterprises in Turkey
- ... to obtain a comprehensive picture of the Turkish agricultural industry



DLG-ÖÇP  
**TARIM ve TEKNOLOJİ**  
Günleri



Where	Karaevli-Tekirdağ, Turkey
When	August, annually
Target market	National
Exhibition focus	Agricultural machinery
Exhibitors	65
Visitors	16,850
Floor space (gross)	19 ha

#### ■ Add-ons

- Machinery demonstrations
- Trial fields with spring crops
- Animal husbandry

#### ■ Your place to be ...

- ... if you want to experience machinery live in action
- ... if you want to meet progress-oriented farmers
- ... to keep an eye on technical progress in Turkey



# BioEnergy Italy

Biomass and Renewables



<b>Where</b>	Cremona, Italy
<b>When</b>	März, jährlich
<b>Target market</b>	International mit Fokus auf den Mittelmeerraum
<b>Exhibition focus</b>	Biomass and renewables
<b>Exhibitors</b>	142
<b>Visitors</b>	12,051
<b>Floor space (net)</b>	4,032 sqm

## ■ Add-ons

- Best Practices BioEnergy Italy Award
- Co-located event World Corn Day
- Comprehensive technical programme (Conferences, Seminars, Workshops, Tours)

## ■ Your place to be ...

- ... if you are interested in the booming bioenergy market in Italy
- ... if you are aiming to establish direct contacts with the industry in Italy's largest and most progressive bioenergy region
- ... because CremonaFiere's and DLG's experience and expertise in agriculture and energy exhibitions ensure qualified business contacts



# POTATOEUROPE





<b>Where</b>	Emmeloord, The Netherlands Alternates annually between The Netherlands, Germany, Belgium and France
<b>When</b>	September, every four years
<b>Target market</b>	International
<b>Exhibition focus</b>	Potato sector
<b>Exhibitors</b>	200
<b>Visitors</b>	11,000
<b>Floor space (gross)</b>	30 ha

## ■ Add-ons

- Trial plots
- Machinery demonstrations
- Specialist meetings on potato topics

## ■ Your place to be ...

- ... if you want to know what's going on in the industry
- ... if you want to meet potato specialists from all over the world
- ... if you want to see innovations in the sector live

# Your contact persons

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